

MAPTECH[®] DIGITAL Specs

REACH THOUSANDS OF ACTIVE BOATERS

88%

own at least
one boat

350K

unique web
visitors per year

40%

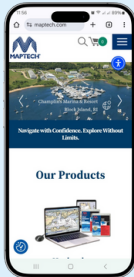
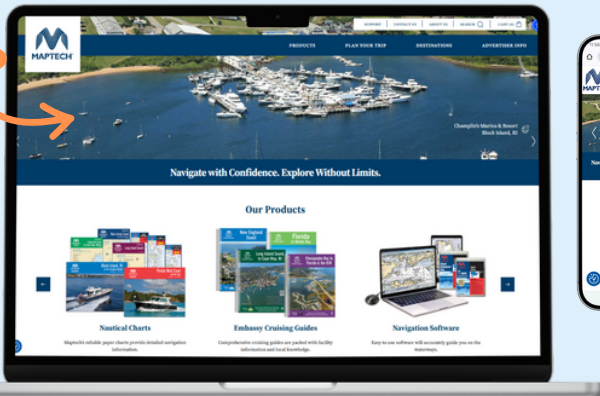
spend 60+
days cruising

67K

page views
per month

HOME PAGE ADVERTISING

Featured Aerial



This ad appears in rotation on every page of maptech.com

Please provide:

- 1900 x 700 px image file (homepage)
- cropped to 1900 x 400 px (inside pages)*
- URL you would like it to link to
- **if you provide just the 1900 x 700 we will crop for you using our best judgement*

Billboard Ad



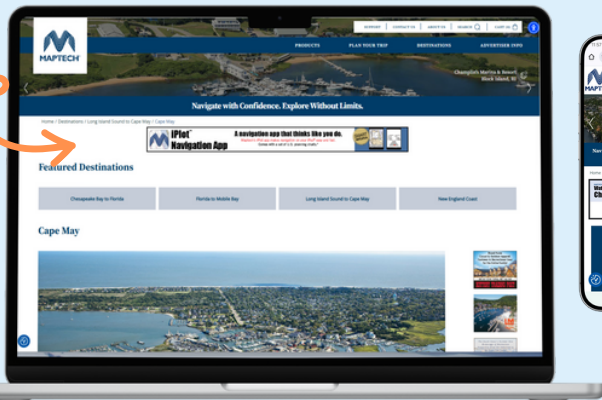
This ad appears in rotation on the home page of maptech.com

Please provide:

- 970 x 250 px image file (homepage)
- URL you would like it to link to

INSIDE PAGES ADVERTISING

Leaderboard Ad



This ad appears in rotation on the top every inside page of maptech.com

Please provide:

- 970 x 90 px image file (desktop)
- 640 x 226 px image file (mobile)
- URL you would like it to link to

Medium Rectangle Ad

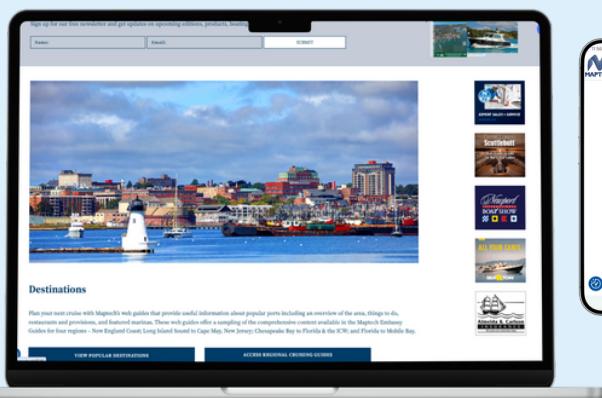


This ad appears on the **destination** page of your choosing on maptech.com

Please provide:

- 300 x 250 px image file
- URL you would like it to link to
- Which destination page it should appear on

Button Ad



This ad appears in rotation on every inside page of maptech.com

Please provide:

- 180 x 150 px image file
- URL you would like it to link to

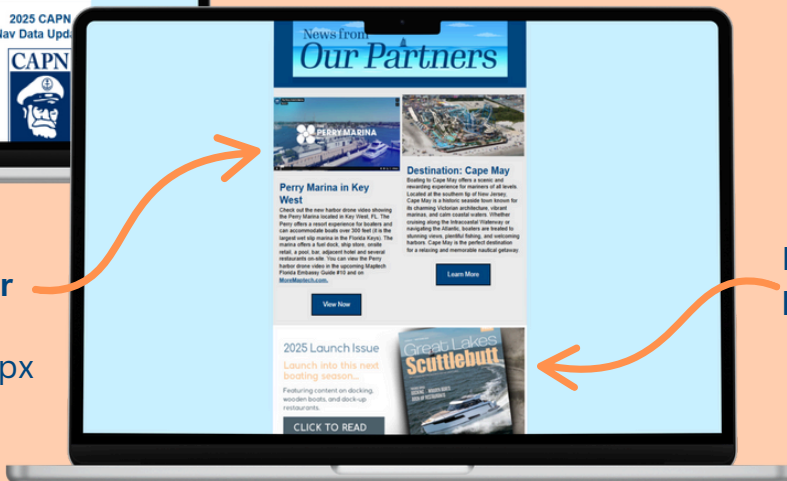
Horizons Email Newsletter



This sponsored content mention appears in our monthly newsletter with above average open and CTR. Content will appear in *News from Our Partners* section, unless otherwise arranged with your ad rep.

For Sponsored Marina or Story please provide:

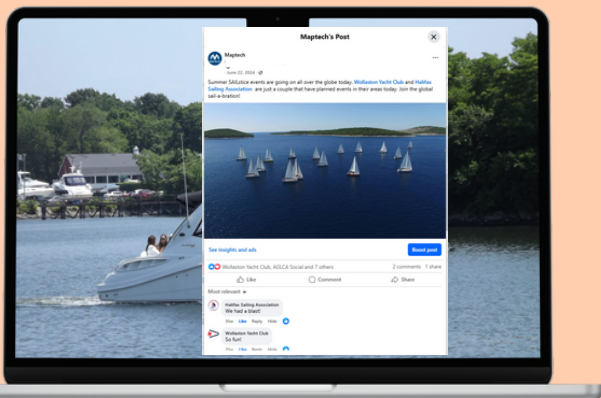
- minimum 500 x 350 px image file
- 50-75 words of text
- URL you would like it to link to



For Full Width Banner Ad please provide:

- 1600 x 800 px image
- URL you would like it to link to
- text should be no smaller than 20 pt

Social Media Tagged Posting



We will tag your company in a post from our Maptech page on Facebook/Instagram.

Please provide:

- image file
- accompanying text
- Facebook/Instagram account you would like tagged
- Date you would like posted

Be sure to follow Maptech's social media channels



facebook.com/RichardsonsMaptech



instagram.com/maptechcharts

Contact Us

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